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In the claims:

1. (Currently amended) A remote entry device for operating one or more components of an automobile remotely comprising:

a remote entry component within a housing, wherein the remote entry component includes a transmitter to transmit a signal from the exterior of said automobile to a receiver in said automobile to operate said one or more components of said automobile;

a memory storage component within the housing, wherein the memory storage component is configured to store and access data unrelated to any of said components includes a flash drive coupled to a memory; and

a interface to allow user access to the flash drive memory storage component.

- 2. (Original) The remote entry device of claim 1, wherein said interface allows access via a universal serial bus (USB) interface, an infrared signal, a low frequency radio signal, Bluetooth or a radio frequency signal.
- 3. (Currently amended) The remote entry device of claim 1, wherein the memory storage component includes data for a preference setting for a user, such that the preference setting is transferred from one location to another location.
- 4. (Currently amended) The remote entry device of claim 1, wherein the memory storage component includes a pass code.
- 5. (Original) The remote entry device of claim 4, wherein the pass code corresponds to the remote entry component to start a vehicle.
- 6. (Currently amended) The remote entry device of claim 1, wherein the housing includes a designator to identify the memory storage component.
- 7. (Original) The remote entry device of claim 1, wherein the housing includes designator for cross-branding or cross-marketing the remote entry device.
- 8. (Original) The remote entry device of claim 1, further comprising a file including an MP3 player.
- 9. (Original) The remote entry device of claim 1, further comprising a password function to deny access to at least one file stored in the memory.
- 10. (Currently amended) The remote entry device of claim 1, wherein the memory storage component includes contact information.

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- 11. (Original) The remote entry device of claim 10, wherein the contact information relates to a user.
- 12. (Original) The remote entry device of claim 1, further comprising a battery:
- 13. (Currently amended) The remote entry device of claim 12, wherein the battery is charged through the connector interface.
- 14. (Currently amended) The remote entry device of claim 1, wherein the memory storage component includes a file having an owner's manual for said automobile.
- 15. (Currently amended) The remote entry device of claim 1, wherein the memory storage component includes at least one marketing material.
- 16. (Currently amended) The remote entry device of claim 1, wherein the memory storage component includes a software program.
- 17. (Original) The remote entry device of claim 16, wherein the software program includes a navigation software program.
 - 18. (Currently amended) A remote entry device <u>for an automobile</u> comprising: a housing;
 - a cover to attach to the housing;
- a remote entry component to transmit a signal <u>from the exterior of said</u> <u>automobile to a receiver in said automobile</u> for an action to occur, wherein the remote entry component is enclosed by the housing and draws power from a battery;
- a memory storage component having a memory accessible through an a user interface extending from the housing, wherein the memory storage component is configured to store and access data unrelated to said action stores information regarding the remote entry device; and
- at least one sliding part on the outside of the housing that detaches the cover from the housing.
 - 19. (Cancelled)
- 20. (Original) The remote entry device of claim 18, wherein the battery is charged via the interface.

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- 21. (Original) The remote entry device of claim 18, wherein the interface is compatible with a universal serial bus (USB) interface, an infrared signal, a low frequency radio signal, Bluetooth or a radio frequency signal..
- 22. (Original) The remote entry device of claim 18, wherein the information includes setting preference information for a user.
- 23. (Original) The remote entry device of claim 18, wherein the information includes a pass code.
- 24. (Original) The remote entry device of claim 18, further comprising a program configured to execute a password function to deny access to the memory chip.
- 25. (Original) The remote entry device of claim 18, wherein the information includes a software program to execute a function.
- 26. (Original) The remote entry device of claim 25, wherein the software program includes a navigation function.
 - 27. (Currently amended) A remote entry device for an automobile comprising: a housing;
- a cover to attach to the housing, wherein the cover includes an aperture and connection guides to insert into the housing;
- a remote entry component within the housing, wherein the remote entry component includes a battery and a button to indicate a signal to transmit to a receiver in said automobile;
- a memory storage component within the housing, wherein the memory storage component includes a printed circuit board to support a flash drive connected to a memory-that stores data regarding the remote entry device;
- an interface that extends from the housing to interface with a port to allow user access to the flash drive and to recharge the battery, wherein the cover encloses the connector when attached to the housing; and
 - a light emitting diode (LED) to indicate the connector is engaged with the port.
- 28. (Original) The remote entry device of claim 27, wherein the interface is slidable within the housing.
 - 29.-34 (Cancelled)

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35. (Currently amended) The remote entry device of claim 34 1, wherein the means for storing said memory storage component includes a flash drive.